

# HOW TO GET COACHING CLIENTS ON LinkedIn

1

## BUILD CREDIBILITY

Showcase expertise, certifications, and success stories.



2

## OPTIMIZE PROFILE

Craft a compelling headline, clear bio, use professional visuals, and include relevant keywords.



3

## BECOME A THOUGHT LEADER

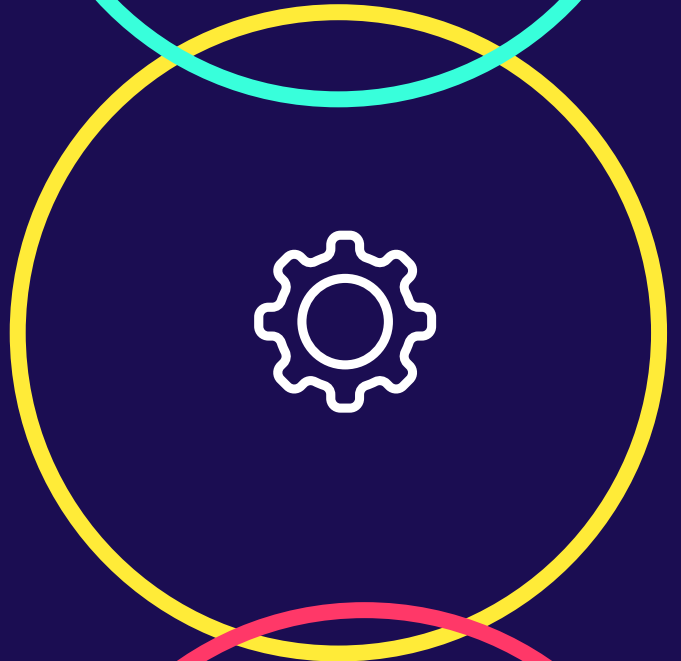
Share valuable content consistently to position yourself as an authority.



4

## NETWORK AND ENGAGE

Connect strategically, personalize messages, engage with others' content, and join relevant groups.



5

## CONVERT ENGAGEMENT

Offer free consultations, start genuine conversations, and provide valuable freebies to nurture leads.

