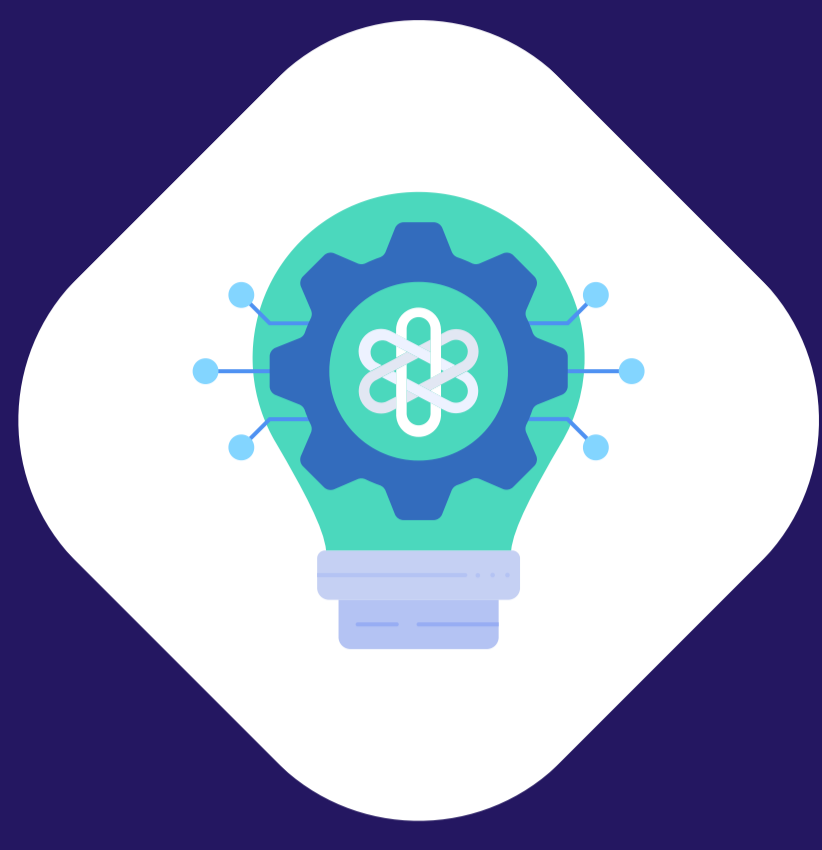


# When was **LinkedIn** Created?



LinkedIn offers a platform to discover suitable jobs or internships, build and enhance professional connections, and acquire the essential skills for career success.

## Here is when and why it was created.

### 1 Overview

- **Founded in:** 2002
- **Officially launched on:** May 5, 2003
- **Founder:** Reid Hoffman
- **Evolution:** Under the guidance of Ryan Roslansky, LinkedIn has diversified its business, generating revenues from membership subscriptions, advertising sales, and recruitment solutions.

### Why was LinkedIn Created?

2

- **Recovery from Dot-Com Bubble Burst and rebuild professional connections.**
- **Building Trust in Professional Relationships**
- **Simplifying Networking**
- **Efficient Job Search and Recruitment**

### LinkedIn Today

- **Mission:** Link professionals worldwide to enhance productivity and success.
- **Uses:** Job searching, finding internships, making professional connections.
- **Ongoing:** LinkedIn continues to develop new ideas and tools to help businesses reach their goals.

