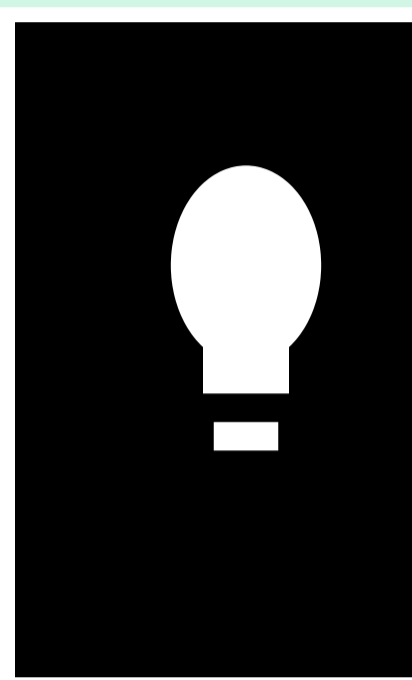


How to Announce A New Job on LinkedIn

Why Announce a New Role?

- Showcase your skills and accomplishments
- Attract new opportunities and connections
- Strengthen your brand and online presence
- Build rapport and trust with your new employer and colleagues
- Express gratitude and appreciation



You can announce a new role in two ways:

- updating your profile
- creating a post

1

Updating Your Profile

This can be done by following the following steps.

- On your profile page, click on the pencil icon
- Under the Headline section, enter your new job title
- Add a new job under Experience
- Update contact information under Contact Info
- Under the About section, reflect your new role and goals
- Edit skills under Skills & Endorsements
- Request Recommendations.
- Review and Update profile.

Creating a Post

2

To create a compelling announcement post, follow these tips:

- **Start Strong**

Grab their attention with a strong opening sentence that expresses your excitement, curiosity, or gratitude

- **Share Details**

Share some details about your new role and what it entails.

- **Express Gratitude**

Express gratitude and appreciation to those who helped you land the job or supported your career journey.

- **Hashtags**

Use hashtags related to your industry, company, role, or topic.

For example, #productmanagement, #contentwriting

- **Engagement**

Ask a question or invite feedback from your audience (e.g., What are your tips for starting a new job?)